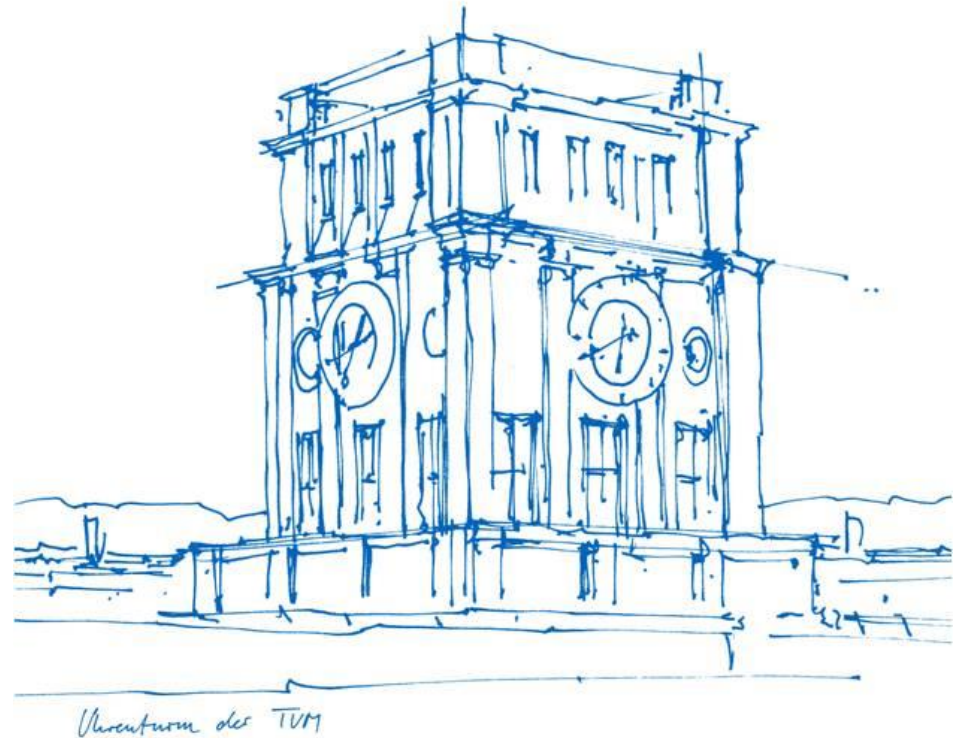# Project studies at TUM ERI

Technical University of Munich

TUM School of Management

Entrepreneurship Research Institute

Munich, Mar 2025

Documents for further background information

All documents available via the TUM School of Management download center:

https://www.mgt.tum.de/download-center

Information sheet project studies:

https://cms.mgt.tum.de/fileadmin/mgt.tum.de/downloads/280324_Infosheet_project_studies_GM.pdf

Guidelines for companies :

https://cms.mgt.tum.de/fileadmin/mgt.tum.de/downloads/Project_Studies-Guidelines_for_companies.pdf

Please note that the ERI is only responsible for the supervision and assessment of project studies conducted at our institute. All other questions, e.g., regarding study programs, ECTS, or projects conducted at other chairs should be addressed to the respective chairs or the School of Management Examination Office.

How to offer a project study (for companies)

Advertisement document

Prepare a brief project description (1-2 pages PDF) that covers

- Objective of the project
- Individual tasks / work packages / milestones
- Requirements for students, e.g., language, IT skills
- Earliest and latest possible starting date
- Your contact e-mail for applications

For templates, you may see our current postings at

https://www.ie.mgt.tum.de/en/ent/teaching/project-studies-and-idps/

Posting process

Send the posting to our contact to request supervision: Jessica Bielski (Jessica.Bielski@tum.de)

We will let you know whether we have capacity within a few days

- Unfortunately we can not guarantee supervision
- We can supervise only one project per start-up & semester

If we find a supervisor, we will upload the posting to our homepage. We recommend distributing the posting in other channels as well.

Once you have found a team (2-5 students), let your supervisor know, **schedule a kick-off meeting with, company, team and the supervisor,** and you're good to go!

Please note that ERI is only one institute at the TUM School of Management. You can also request supervision at many other institutes and chairs. We do not have any information on current capacity restrictions at those institutes

Structure and content

Duration and workload

Usually 3 months full-time or 6 months part-time (12 ECTS)

Please note that 1 ECTS-point is equivalent to 30 work hours, i.e., 360 work hours per student

MCA students may also pursue projects for 6 credits (180 work hours)

Content

The goal of project studies is to gain project management experience by working on a specific topic related to a research-oriented or practice-oriented project

Content, including milestones and objective, should be predefined in collaboration with the practice partner

Depending on the research or practice orientation, requirements for written project reports differ in breadth and content

Registration

Before the kick-off meeting with your ERI supervisor and company,
send an e-mail to your supervisor, containing

- Full names, matriculation numbers, and study programs of all team members
- Title of project study (can still be changed later)
- Official starting date of the project study

The supervisor can then register your study via the TUM Portal

Working on the project

Formal requirements

- A team of 2-5 students is required to work on the project

- The project begins with a kick-off session with the supervisor, team, and company

- A rough plan of timeframes, goals, milestones should be prepared by the company ahead of time – but can be refined with input from the team and supervisor

- Additional meetings with the supervisor can be scheduled on request; depending on the nature of the project, students will be coached by the partner, or both

- The project work should be conducted onsite at the partner or via remote work. This is to be negotiated with the supervisor and practical partner.

Internal organization

The management of the project is the key goal for students.

Part of this responsibility is:

- Division of tasks and coordination within the team members – must be done autonomously

- Updates and communication with the company stakeholders

- Reflection on tasks and improvements

- After completion, the students will present their results to the supervisor and practice partner

- The project ends with the submission of the written project report to both partners

Examination deliverables

Presentation

Length usually 20 minutes + 10 minutes Q&A:

- Scope of the project
- Approach and methods of the project
- Findings

All students of the team need to attend the presentation and be prepared to answer questions

Send your presentation as PDF to your ERI supervisor and your practical supervisor **before** the presentation

Always check additional requirements for report and presentation with your supervisor

Report

Length 15-20 pages (+/- 10%) – unless agreed otherwise:

- Scope of the project
- Approach and management of the project
- Findings
- **Reflection on the process, achievements, methods!**

Follow the formal guidelines of our institute, include a cover page and declaration of authorship

https://www.ie.mgt.tum.de/en/ent/teaching/guidelines-and-resources/

Cite correctly (see formal guidelines for more information) and do not plagiarize!

One hard copy to the supervisor (unless agreed otherwise), electronic PDF version to your supervisor and company