

Project Study @ TUM Shaping the Future of Waste Management

Are you passionate about challenging the status quo? At wempyre, we're reimagining how companies manage plastic waste. Our decentralized plastic waste treatment system empowers businesses to process plastic waste on-site and transform it into valuable resources.

As an early-stage, deep-tech startup from Berlin, backed by the <u>Carbon 13</u> Incubator, we are at the forefront of innovation in waste management. We're now seeking a motivated person to help drive our growth and secure our next funding round.

Your Profile

- Entrepreneurial Mindset: You're driven to create change and show an extensive hands-on mentality.
- Self-Driven: You work independently and take full ownership of your project delivery.
- Growth-Oriented: You embrace challenges and see failures as learning opportunities.
- **Eager to Learn**: We value your curiosity and openness to new topics. Background in business, waste management, or engineering is a plus but not required.

Your Project

This Project will help us with our initial business draft. We're open to any other projects or ideas you'd like to explore!

Shape wempyre's Business Plan and Go-to-Market Strategy

Help us establish a strong presence in the market by understanding industry dynamics:

- **Market Analysis**: Investigate market demands, customer needs, and competitor solutions in decentralized waste treatment.
- **Business Plan Development**: Collaborate with us on refining our business plan, optimizing cash flow strategies, resource allocation, and preparing for future funding rounds.
- **Funding Initiatives**: Identify funding opportunities, contribute to pitches, and engage directly with stakeholders. Depending on your involvement, you may also pitch to committees and partners.

Optional add-on task that sharpens your technical and environmental skills:

• Lifecycle Assessment (LCA) & Carbon Case: Help quantify the environmental impact of our systems through comprehensive assessments at the global system level.



Your Benefits

- Hands-On Learning: Gain real-world startup experience and receive mentorship from our founders, Seraphine & Christopher. Feel free to choose the are where you want to gain expertise.
- **Networking Opportunities:** Connect with VCs, customers, suppliers, and other impact startups, creating opportunities for future roles or collaborations.
- **Entrepreneurial Growth**: Take the driver's seat, sharpen your skills, and discover your strengths in a fast-paced startup environment.

Your Application

- Start Date: Flexible join as soon as possible!
- **Requirements**: Energy and motivation. We'll help you with the rest.
- Language: English (German is a plus).
- **Duration**: 3 months full-time or 6 months part-time.

Ready to make an impact?

Send your CV, preferred start date, duration, and a brief introduction to christopher.spiegelfeld@wempyre.com.

Want to learn more about the project or the team?

Feel free to visit us online via wempyre.com

transform waste, power the future