

Learning from Experience: Leadership in Early-Stage Startup Teams



Short Summary

- Project Study targeting the practical impact of leadership in startups
- Non-Disclosure Agreement must be signed
- Begin: **from February 2026**, 3-months full time



Background

We're looking for motivated students to help us turn our leadership research data into valuable insights for participating startups. Your task: dig through the collected data, spot interesting patterns and learnings around leadership practices in startups, and pull together an anonymized report featuring best practices and key takeaways.

The goal is to create a practical resource that startups can actually use - something they can learn from and apply to their own leadership approaches. You'll work with real-world data and help shape how these insights get communicated.

If you're curious about startup leadership, enjoy working with data, and want to contribute something meaningful, we'd love to hear from you.



Goals

- Create a practical insights report for participating startups
- Identify key patterns and best practices from the data
- Build a benchmarking resource for startup leaders
- Synthesize findings into clear, actionable takeaways
- Design visually appealing and professional reports



Your profile

- Fluent in German (spoken and written)
- Curious about startup leadership and best practices
- Detail-oriented and comfortable working with data
- Strong written communication skills
- Interest in design and creating engaging, visual content
- Experience with data analysis or research (nice to have)



How to apply

The Project is suitable for a **team of two**. If you are interested, please contact me by submitting the following documents:

- CV
- Current transcript of records

Send your application through to me: milena.barg@tum.de – I am looking forward to hearing from you! 😊



Who am I?

My name is Milena. I am a PhD student at the Institute of Entrepreneurship, working with Prof. Dr. Nicola Breugst and colleagues. My research interest lies within leadership and team collaboration in the start-up domain. You can find my CV and more info [here](#).