

Project Study | 15 ECTS

Business Development | Marketing | Entrepreneur in Residence



Who we are

[droov](#) is a one-stop-shop solution for SMEs to operate an e-commerce and delivery business. With droov, firms can effortlessly assemble their branded online store, manage operations and courier labour to delight their clients with a state-of-the-art online ordering & delivery experience

Who you are

- Self starter and a good team player: able to deliver individual work product while collaborating with a team
- Fluent in English / German
- Excited about learning and scaling SaaS startup
- A results oriented problem solver

About PS

- We support and guide all organisational matters of the PS
- This module is supervised by the TUM Entrepreneurship Research Institute (ERI)
- The work schedule can be discussed with each applicant individually
- You can apply alone or as a team



What we offer

Work directly with the founder to increase inbound traction. Iterate and test different marketing channels among others: Social & Display Ads, SEM, SEO, Email Marketing, Affiliate & Content Marketing, PR, Offline and more.

Apply now

Send an email to hello@droov.io with :

- 3-4 sentences explaining your motivation to apply
- Desired start date