# **QuantumDiamonds Project study Go-to-Market strategy for quantum sensing startup**

## What we are looking for?

- First working experience in a high-pace environment (start-up, consulting, banking)
- Technical background OR high level of motivation to get your head around the basics of quantum technology to understand its business value
- Good communication skills in English

### Project tasks and goals

- Perform competitor and collaborator analyses to validate our market positioning
- Develop a market entry strategy for our quantum microscope in the Healthcare, Battery & Photovoltaic and Biochemistry Industries
- Identify customer needs and acquisition channels

#### What we offer?

- First-hand insight into one of Munich's most exciting deep tech start-ups
- Daily interaction with the founders in our office located at the Design Offices (Königsplatz)
- Shape the company with your ideas and potentially join us early on

#### Interested?

Apply as an individual or team of 2-5 people for three months full-time or six months part-time (preferred).

Send your CV, the exact start date and proposed team members to:

tammo.sievers@quantumdiamonds.de



# **About us**

QD is a Munich-based deep tech startup that wants to bring quantum technology to the next level

We have developed and sold ready-to-use diamond-based quantum sensors for various applications

We are a diamond based quantum sensing start up in the semiconductor industry and we are keen on expanding to the Healthcare, Battery & Photovoltaic and Biochemistry Industries

We have raised seed financing and put together a high-profile complementary team, consisting of quantum technology and business experts





McKinsey & Company



Dr. Kristina Liu





Dr. Fleming Bruckmaier





