



Inspiration, everywhere you look.

Build a taste / product categorization model for our product search and personalized feed.

ABOUT VIVA

At viva, we believe in the power of individual taste and the joy of sharing it. We started viva for taste-driven shoppers to save, curate, and share their favorite finds from all over the web with their friends, and build a visual representation of their taste. Our mission is to empower consumers to explore, define, and share their unique taste with a community that appreciates innovation and creativity.

Founded by Stefan and Adina, who share a deep conviction that taste-led shopping will become the new imperative for commerce.

THE ROLE

We are offering an IDP opportunity for a student team to develop an algorithmic understanding of taste. This is a rare chance to delve into B2C software development in a fast-growing startup environment.

Specifically, you could:

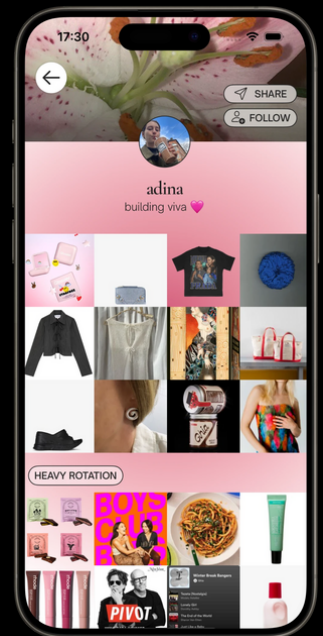
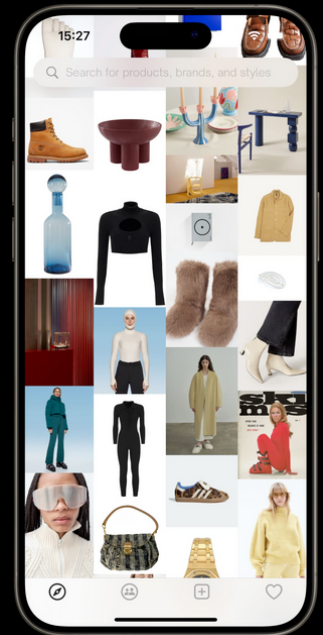
- Build an ML-based model to understand user taste and recommend items and users that they might find interesting.
- Support or lead the backend development of a personalized feed based on the user's actions and preferences.
- Refine the web scraping infrastructure to extend our product database.

You'd work together closely with Stefan, former Google APM and Stanford alum to guide you through the process and give you feedback along the way.

YOU BRING

We don't believe in formal criteria, what you should bring to enjoy this IDP is:

- A passion for one or more of the inspiration-driven categories that we support (e.g. clothing, home & interior, lifestyle, beauty, art, etc.).
- Some understanding of training an AI model and integrating it into the existing infrastructure.
- Bonus: Experience in web scraping or recommender systems.
- Availability for 6 weeks full-time or 3 months part-time individually or in a team of 2-4 people.



If you're interested, please email stefan@wantviva.com



wantviva.com