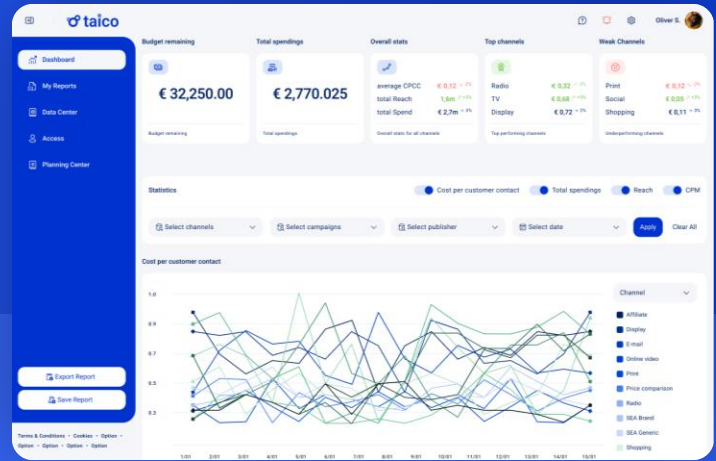




IDP at taico



Interdisciplinary Project at taico

As a Master student in Informatics or Data Engineering and Analytics you can complete your IDP/AP (Interdisciplinary/Application Project) at the TUM ERI (Entrepreneurship Research Institute) in a start-up. We offer the perfect mix of business acumen combined with complex technical challenges that would enable any enterprising student to be ready for the professional industry.

What we do

At taico we are building a single-source-of-truth platform empowering marketing decision makers of companies to optimize their advertising spend across all channels and significantly increase company revenue. Our platform puts advertisers back in control – for the first time in one system, from data input to business success.

Data Management, Analysis and Data Science

Your Tasks

- **Data Orchestration** hands-on practical experience with innovative solutions on ETL and ETL-based pipelines.
- **Full Stack Development** utilizing data-driven approaches across Python, React and GCP to launch innovative functions for large-scale use cases.
- **Machine Learning** hands-on support for implementing decision logic and predictive analytics on real large industry data.

Your Background

- Strong skills in Python, React or SQL
- Motivation to learn cloud-based infrastructure, ideally GCP or Azure
- Interest in deep diving into the Media Marketing field & learn from industry experts for further innovation
- English fluent and fun at work is a must

Our Team



Alexander, Managing Director
Top-level marketer for multinat. companies
MarTech & Analytics enthusiast.



Andrei, Engineering
Software and R&D Consulting
Entrepreneur



Matthias, Strategy & Partnerships
Serial Entrepreneur, Industry Leader and
extensive Network in Media, Serial Board
Member

If you are looking for exciting tasks in direct collaboration with a motivated founders team, good vibes and a beer or two after work 😊 send us your CV to people@taico.io – you can apply as a team or individual (and we will assemble the team)

Looking forward to getting to know you!