Marketing & Product Management – Working Student (m/f/d)

About Us

driveblocks changes the world of autonomous driving. Available market solutions are restrictively tailored to specific use-cases. Our team of world-class experts develops a scalable, modular platform that can easily be adapted to different applications. The platforms' structure is designed to be, robust to environment conditions, safe by considering approval regulations from the start and highly reusable.

We offer to work in a dynamic, diverse team of world class experts. Team spirit is very important to us. Our values are:

- Act independently and responsibly
- The team result is what matters
- Be authentic
- Work concentrated and goal-oriented
- Master challenges
- See failures as an opportunity for improvement

You can identify with these values? You want to find new ways to develop smart mobility solutions together with experienced consultants? We are looking for colleagues and would like to welcome you on board:

Your Responsibilities

You support the marketing and business development activities at driveblocks and contribute to shaping our product strategy. Your main tasks are:

- Deep understanding and reflection of customer needs, pain points and expectations.
- Conduction of case studies on business potential and technical feasibility in different applications
- Competitor analysis
- Close collaboration with different departments to develop marketing material, product information and product documentation
- Reflection of customer perspective to internal stakeholders
Requirements

- Master's student in Economics, Business Administration, Business Informatics, or related subjects
- Fluency in German and English
- First experience in Product Management and Marketing beneficial
- Strong communication skills, empathy, ability to work in a team and to convince other people
- Strong problem-solving skills
- Entrepreneurial, self-reliant and able to operate in a fluid, ambiguous environment
- Min. availability of 15h/week

Working at driveblocks

- Be part of the next big innovation and working on the forefront of technology
- Open work environment - Challenge yourself and define your own focus
- High level of responsibility and possibility to contribute to the development of the company
- Flexible working hours
- Competitive compensation and option for company shares

How To Apply

- Prepare your CV
- Show your unique motivation
- Send your relevant documents to hr@driveblocks.ai