About Todo Sano

Todo Sano is a food company that innovates and distributes healthy snacks with local ingredients and fair production conditions in Mexico under different brands.

It all started with 3 snack bars and 7 years later we now have 25 different products with their own formulas in stores all over the country.

Currently we are expanding to the United States. But the niche segment of healthy and ethically sourced products have more demand here. And with you - we will prepare our expansion to Europe, starting in Germany!

Gabriela Almazan
CEO and founder

Social responsibility is in our DNA.

- 50% Women, 10% handicapped
- Just sourcing with providers
- Expanding to the USA and Europe

Who we are looking for

- Ideally, project experience in marketing campaigns as well as in the creation of media content, ideally in the B2B environment
- Creative Designers with video, photo and or 3D animation skills
- High level of motivation and team spirit, systematic and team-oriented work
- Good communication skills in German and English

What we offer

- Real impact on positioning a brand and its market entry
- Insight into the food industry
- You will work directly with founder Gabriela with 10 years of experience on the full value chain in the food business, with 25 products developed from scratch and marketed in stores all over Mexico.
- You could be selected to be hired as a working student after the project

Project tasks and goals

- Product Branding:
  - Adjust our product line-up to the European market
  - Design the Go-To-Market campaign
- Marketing Design:
  - Produce Video and Photography content for the new brand,
  - As well as Digital 3D animations

Interested?

Apply as an individual or team of 2-5 people for three months full-time or 6 months part.

Application Deadline: August 29th

Send us your

- CV, transcript and relevant work experience
- Your preferred exact start date and proposed team members to:
  gabiela@todosano.com

Apply Now!

Preferred Start-Date: Early September 2022
Preferred team size: 3-5 team members