

# SHOPIFY ECOMMERCE REDESIGN & DEVELOPMENT

## About Coffee Kreis

Coffee Kreis is a Colombian climate startup that recycles used coffee grounds and transforms it into sustainable, reusable and compostable everyday consumer products, starting with coffee cups. Our products are free of petroleum-based plastics, are durable, heat & break resistant and with a natural coffee aroma and look.

## YOUR PROFILE

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- Motivated and independent
- Demonstrated success in project execution, research and analysis.
- Software Development/Shopify Experience
- Not only code, but can think as an user
- UI/UX Experience
- Digital Marketing Experience
- Would like to get involved in startup life.

## PROJECT: SHOPIFY ECOMMERCE REDESIGN & DEVELOPMENT

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The project requires to redesign and develop a new Shopify Ecommerce website. We are looking for someone interested in crafting an exceptional and out of the box UI/UX experience that can increase sales, through a responsive website that can optimize conversion funnel, less clicks, more sales.

- Enhance User Experience/Unique Design
- Modernization & Brand Identity
- Conversion Funnel Optimized
- Enhance Mobile Experience

## FOUNDERS

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Ricardo Garcia – CEO

Daniela Insignares – COO

## APPLICATION

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Start Date: May 15, 2025

Please share your CV to [ricardo@coffeekreis.com](mailto:ricardo@coffeekreis.com)