

OLIVER ALEXY

Technische Universität München, TUM School of Management, Entrepreneurship Research Institute
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December 23, 2021

CURRENT POSITION

TUM School of Management, Technische Universität München (TUM)	Summer 2012 – present
Associate Professor in Strategic Entrepreneurship (with tenure)	Spring 2017 – present
Speaker of the Innovation & Entrepreneurship department	Summer 2017 – Spring 2021
Assistant Professor in the “Innovation and Entrepreneurship” department	Summer 2012 – Summer 2016

PREVIOUS POSITIONS

Temporary Lecturer, Imperial College Business School, London, UK	Fall 2011 – Spring 2012
Research Fellow, Imperial College Business School, London, UK	Summer 2010 – Summer 2011
Research Associate, Imperial College Business School, London, UK	Fall 2008 – Spring 2010

EDUCATION

PhD in Management (2008), TUM School of Management, TUM, Munich, Germany

Title: “Marching with the Penguin? Corporations, Their Employees, and Open Source Software.”

Guest researcher at the Massachusetts Institute of Technology and Harvard Business School in Spring 2008.

Diplom (equivalent to Master) in Information Systems (2005), University of Regensburg, Germany

RESEARCH INTERESTS

Research Focus

Designing and managing organizations that work effectively under high uncertainty.

Research Topics (in alphabetical order)

Categories; Growth & renewal of firms; Individuals in the innovation process; (Innovation) ecosystems; (Innovation) strategy; Knowledge generation, integration, sharing, and protection; Open innovation; Organization design; Problem-solving; Value creation and capture.

PUBLICATIONS

List of Peer-reviewed Journal Articles

[26] Leppänen, P., George, G., & Alexy, O. (2022) When do novel business models lead to high firm performance? A configurational approach to value drivers, competitive strategy, and firm environment. *Academy of Management Journal*, forthcoming.

[25] Smirnova, I., Reitzig, M., Alexy, O. (2022) What Makes the Right OSS Contributor Tick? Treatments to Motivate High-Skilled Developers, *Research Policy*, forthcoming.

[24] Desyllas, P., Salter, A., Alexy, O. (2022) The Breadth of Business Model Reconfiguration and Firm Performance, *Strategic Organization*, forthcoming.

[23] Alexy, O., Poetz, K., Puranam, P., Reitzig, M. (2021) Adaptation or Persistence? Emergence and Revision of Organization Designs in New Ventures, *Organization Science*, 32 (6), pp. 1439-1472.

[22] Fuchs, C., Sting, F., Schlickel, M., Alexy, O. (2019) The Ideator’s Bias: How Identity-induced Self-efficacy Drives Overestimation in Employee-driven Process Innovation, *Academy of Management Journal*, 62 (5), pp. 1498-1522.

[21] Criscuolo, P., Alexy, O., Sharapov, D., Salter, A. (2019) Lifting the Veil on Patents and Inventions, *Strategic Management Journal*, 40 (2), pp. 230-252.

[20] Majchrzak, A., Griffith, T., Reetz, D., Alexy, O. (2018) Organizational Design in Increasing Environmental Uncertainty and Munificence: Hyperloop Transportation Technologies as a Catalyst Organization, *Academy of Management Discoveries*, 4 (4), pp. 472-496.

[19] Alexy, O., West, J., Klapper, H., Reitzig, M. (2018) Surrendering Control to Gain Advantage: Reconciling Openness and the Resource-based View of the Firm, *Strategic Management Journal*, 39 (6), pp. 1704-1727.

- [18] Dattée, B., Alexy, O., Autio E. (2018) Maneuvering in Poor Visibility: How Firms Play the Ecosystem Game when Uncertainty is High, *Academy of Management Journal*, 61 (2), pp. 466-498.
- [17] ter Wal, A., Alexy, O., Block, J., Sandner, P. (2016). The Best of Both Worlds: The Benefits of Specialized-brokered and Diverse-closed Syndication Networks for New Venture Success, *Administrative Science Quarterly*, 61 (3), pp. 393-432.
- [16] Alexy, O., Bascavusoglu-Moreau, E., Salter, A. (2016). An Aspiration-level Theory of Open Innovation, *Industrial and Corporate Change*, 25 (2), pp. 289-306.
- [15] Salter, A., ter Wal, A., Criscuolo, P., Alexy, O. (2015). Open for Ideation: Individual-level Openness and Idea Generation in R&D, *Journal of Product Innovation Management*, 32 (4), pp. 488-504.
- [14] Sojer, M., Alexy, O., Kleinknecht, S., Henkel, J. (2014). Understanding the Drivers of Unethical Programming Behavior: The Inappropriate Reuse of Internet-accessible Code, *Journal of Management Information Systems*, 31 (3), pp. 287-325.
- [13] Kotha, R., Kim, P. H., Alexy, O. (2014). Turn Your Science into a Business, *Harvard Business Review*, 92 (11), pp. 106-114.
- [12] Puranam, P., Alexy, O., Reitzig, M. (2014). What's "New" about New Forms of Organizing? *Academy of Management Review*, 39 (2), pp. 162-180.
- [11] Henkel, J., Schöberl, S., Alexy, O. (2014). The Emergence of Openness: How Firms Learn Selective Revealing in Open Innovation, *Research Policy*, 43 (5), pp. 879-890.
- [10] Alexy, O., Henkel, J., Wallin, M. (2013). From Closed to Open: Job Role Changes, Individual Predispositions, and the Adoption of Commercial Open Source Software Development, *Research Policy*, 42 (8), pp. 1325-1340.
- [9] Alexy, O., George, G., Salter, A. (2013). Cui Bono? The Selective Revealing of Knowledge and its Implications for Innovative Activity, *Academy of Management Review*, 38 (2), pp. 270-291.
- [8] Alexy, O., Reitzig, M. (2013). Private-collective Innovation, Competition, and Firm's Counterintuitive Appropriation Strategies, *Research Policy*, 42 (4), pp. 895-913.
- [7] Alexy, O., George, G. (2013). Category Divergence, Straddling, and Currency: Open Innovation and the Legitimation of Illegitimate Categories, *Journal of Management Studies*, 50 (2), pp. 173-203.
- [6] Lowe, M., George, G., Alexy, O. (2012). Organizational Identity and Capability Development in Internationalization: Transference, Splicing and Enhanced Imitation in Tesco's US Market Entry, *Journal of Economic Geography*, 12 (5), pp. 1021-1054.
- [5] Alexy, O., Criscuolo, P., Salter, A. (2012). Managing Unsolicited Ideas for R&D, *California Management Review*, 54 (3), pp. 116-139.
- [4] Alexy, O., Block, J.H., Sandner, P., ter Wal, A. (2012). Social Capital of Venture Capitalists and Start-up Funding, *Small Business Economics*, 39 (4), pp. 835-851.
- [3] Alexy, O., Leitner, M. (2011). A Fistful of Dollars: Financial Rewards, Payment Norms, and Motivation Crowding in Open Source Software Development, *European Management Review*, 8 (3), pp. 165-185.
- [2] Autio, E., George, G., Alexy, O. (2011). International Entrepreneurship and Capability Development – Qualitative Evidence and Future Research Directions, *Entrepreneurship Theory and Practice*, 35 (1), pp. 11-37.
- [1] Alexy, O., Criscuolo, P., Salter, A. (2009). Does IP Strategy have to Cripple Open Innovation? *Sloan Management Review*, 51 (1), pp. 71-78.

Working Papers (Incomplete)

Removed from online version.

Peer-reviewed Conference Proceedings

Poetz, K., Alexy, O., Reitzig, M., Puranam, P. (2016) The Emergence of Organization Designs: A Qualitative Enquiry, *Academy of Management Proceedings*, doi: 10.5465/AMBPP.2016.14213abstract.

Alexy, O., Salter, A., Sharapov, D., Criscuolo, P. (2016) Going Off-piste: The Role of Status in Launching Un-sponsored R&D Projects, *Academy of Management Proceedings (Best Paper Proceedings)*, doi: 10.5465/AMBPP.2016.259.

Alexy, O., Bascavusoglu-Moreau, E., Salter, A. (2015). Toward a behavioral theory of open innovation, *Academy of Management Proceedings*, doi: 10.5465/AMBPP.2015.14073abstract.

Alexy, O., Criscuolo, P., Salter, A., Sharapov, D. (2015). Lifting the veil on patents and inventions, *Academy of Management Proceedings*, doi: 10.5465/AMBPP.2015.16767abstract.

Alexy, O., Salter, A., Sharapov, D., Criscuolo, P. (2015) Going Off-piste: The Role of Status in Launching Unsponsored R&D Projects. *Proceedings of the 2015 DRUID Conference*.

Alexy, O., Criscuolo, P., Salter, A., Sharapov, D. (2014). Lifting the veil on patents and inventions, *Proceedings of the 2014 DRUID Conference*.

Alexy, O., Bascavusoglu-Moreau, E., Salter, A. (2014). Toward a behavioral theory of open innovation, *Proceedings of the 2014 DRUID Conference*.

Alexy, O., West, J. (2014) The Competitive Dynamics of Openness, *Proceedings of the 2014 DRUID Conference*.

ter Wal, A. L. J., Alexy, O., Block, J. H., Sandner, P. G. (2013). The Best of Both Worlds: Benefits of Specialized-brokered and Diverse-closed Syndication Networks. *Academy of Management Proceedings*, doi: 10.5465/AMBPP.2013.11425abstract.

ter Wal, A. L. J., Alexy, O., Block, J. H., Sandner, P. G. (2013). The Best of Both Worlds: Benefits of Specialized-brokered and Diverse-closed Syndication Networks. *Proceedings of the 30th Celebration DRUID Conference*.

Henkel, J., Schöberl, S., Alexy, O. (2013). The Emergence of Openness: How Firms Learn Selective Revealing in Open Innovation. *Academy of Management Proceedings*, doi:10.5465/AMBPP.2013.16785abstract.

Salter, A., ter Wal, A., Criscuolo, P., Alexy, O. (2012). Open for Ideation: Individual-level Openness and Idea Generation in R&D. *Proceedings of the 2012 DRUID Conference*.

Alexy, O., Piva, E., Rossi-Lamastra, C. (2012). Citius, Altius, Fortius? Community-enabled Bricolage and the Growth of Entrepreneurial Ventures. *Proceedings of the 2012 DRUID Conference*.

Alexy, O., George, G., Salter, A. (2011) From Sensing Shape to Shaping Sense: A Dynamic Model of Absorptive Capacity and Selective Revealing, *Academy of Management Proceedings (Best Paper Proceedings)*, doi: 10.5465/AMBPP.2011.65869638.

Alexy, O., George, G., Salter, A. (2011) From Sensing Shape to Shaping Sense: A Dynamic Model of Absorptive Capacity and Selective Revealing, *Proceedings of the 2011 DRUID Conference*.

Alexy, O., Block, J.H., Sandner, P., ter Wal, A. (2010) Smart Money? The Impact of Venture Capitalists' Social Capital on New Venture Success, *Frontiers of Entrepreneurship Research*.

Alexy, O. (2008) Putting a Value on Openness: The Effect of Product Source Code Releases on the Market Value of Firms, *Academy of Management Proceedings (Best Paper Proceedings)*, doi: 10.5465/AMBPP.2008.33661230.

Alexy, O. (2008) Putting a Value on Openness: The Effect of Product Source Code Releases on the Market Value of Firms, *Proceedings of 25th Celebration DRUID Conference*.

Alexy, O. (2008) On the Importance of Time in IT-related Event Studies (abridged), in: Golden, W., Acton T., Conboy, K., van der Heijden, H., Tuunainen V., K. (Ed.) *Proceedings of the 16th European Conference on Information Systems (ECIS)*.

Alexy, O., Henkel, J. (2007) Promoting the Penguin: Who is Advocating Open Source Software in Commercial Settings? *Academy of Management Proceedings (Best Paper Proceedings)*, doi: 10.5465/AMBPP.2007.26530011.

Non-peer-reviewed Journal Articles (Magazines, etc.)

Alexy, O., Reitzig, M. (2012) Managing the Business Risks of Open Innovation, *McKinsey Quarterly* January 2012.

Non-reviewed Articles (Newspapers, etc.)

Fuchs, C., Sting, F., Schlickel, M., Alexy, O. (2019) How to Overcome the Bias We Have Toward Our Own Ideas, *Harvard Business Review (online)*, at <https://hbr.org/2019/05/how-to-overcome-the-bias-we-have-toward-our-own-ideas>.

Nurkka, J. Waltl, J., Alexy, O. (2017) How Investors React When Companies Announce They're Moving to a SaaS Business Model, *Harvard Business Review (online)*, at <https://hbr.org/2017/01/how-investors-react-when-companies-announce-theyre-moving-to-a-saas-business-model>.

Alexy, O. (2008) Open-Source Software: How the Stock Market Views It, *Wall Street Journal/MIT Sloan Business Insight*. In: The Wall Street Journal, May 12, p. R10.

Books

Alexy, O. (2009) *Free Revealing: How Firms Can Profit from Being Open*, Wiesbaden, Germany, Gabler, ISBN: 3834914754.

Book Chapters

Xu, X. & Alexy, O. 2019. Strategic openness and open strategy. In D. Seidl & G. von Krogh & R. Whittington (Eds.), *Cambridge Handbook of Open Strategy*. Cambridge, UK: Cambridge University Press.

Salter, A., Alexy, O. (2014) The Nature of Innovation, in Dodgson, M., Gann, D., Phillips, N. (Eds.) *Handbook of Innovation Management*, Oxford University Press, Oxford, UK, pp. 26-49.

Alexy, O., Dahlander, L. (2014) Managing Open Innovation, in Dodgson, M., Gann, D., Phillips, N. (Eds.) *Handbook of Innovation Management*, Oxford University Press, Oxford, UK, pp. 442-461.

Research Projects in Data-gathering or Conceptual Stage (Incomplete)

The Role of External Knowledge in Firms' Innovation Processes (with A. Salter, P. Criscuolo, D. Sharapov)

Evolution of Knowledge-intensive Networks (with L. Frederiksen, A. ter Wal)

The Microfoundations of Contract Design (with J. Pattit)

Categorization in Networked Industries (with D. Aksoy-Yurdagul, H. Mazloomi, X. Xu)

Performance Implications of Open Innovation (with J. Zhang, A. Cosh, K. Häusl, E. Bascavusoglu-Moreau)

Teaching Case Studies (Incomplete)

Alexy, O., Beaven, N. (2017) Alex Krapp (A): An enticing offer, *TUM School of Management Case Series*.

Alexy, O., Beaven, N. (2017) Alex Krapp (B): The launch of Shopshop – A novel kind of Internet shopping site, *TUM School of Management Case Series*.

Alexy, O., Criscuolo, P., Salter, A. (2013) Planting the CEEDD: GSK's Collaborative Ventures with Biotechnology, *Teaching Case Study*, European Case Clearing House Item 313-051-1.

Alexy, O. (2008) Competition from the Commons? Siemens Enterprise Communications and Asterisk, *TUM School of Management Case Series*, European Case Clearing House Item 308-388-1.

Also published as book chapter:

Alexy, O. (2009) Competition from the Commons? Siemens Enterprise Communications and Asterisk, in: Fisch, J.H., Ross, J.M. (Eds.) *Fallstudien zum Innovationsmanagement (Case Studies in Innovation Management)*, Wiesbaden, Germany, Gabler, ISBN: 3834910473, pp. 1-26.

Alexy, O. (2008) Teaching Note to TUM Business Case 'Siemens Enterprise Communications and Asterisk,' European Case Clearing House Item 308-388-8.

Alexy, O. (2007) It's not a Game: Sony and the PlayStation 3, *Teaching Case Study (draft)*.

CONFERENCE PAPERS & PRESENTATIONS

Conference Papers and Research Seminar Presentations

Marching with the Penguin? (Dissertation)

TIM Best Dissertation Award, Academy of Management Conference, Chicago, August 2009

DRUID Best Doctoral Dissertation Award, DRUID Summer, Copenhagen, June 2009

Best Paper Award Innovation Management, European Business School, Oestrich-Winkel, June 2009

From Closed to Open (earlier title: "Promoting the Penguin")

Institutional Foundations for Industry Self-Regulation (Harvard), Boston, February 2007*

European Academy of Management Conference, Paris, May 2007

The Diffusion of FLOSS and the Organisation of the Software Industry, Nice, May/June 2007

Academy of Management Conference (nominated for best divisional paper), Philadelphia, August 2007*

A Fistful of Dollars

5th International Workshop on User Innovation, Copenhagen, June 2007

Academy of Management Conference, Anaheim, August 2008

DIME Conference "Organizing for Networked Innovation," Milan/Stresa, April 2010

Category Divergence, Straddling, and Currency (earlier title: "Putting a Value on Openness")

DIME Fundamental on Open and Proprietary Innovation Regimes, Copenhagen, June 2008

DRUID Summer, Copenhagen, June 2008

Academy of Management Conference, Anaheim, August 2008

7th International Workshop on Open and User Innovation, Hamburg, June 2009
 Instituto de Empresa, Madrid, Spain, November 2011
 TUM School of Management, Technische Universität München, Munich, Germany, November 2011
 Copenhagen Business School, Copenhagen, Denmark, December 2011
 Smurfit Graduate School of Business, University College Dublin, Ireland, December 2011
 Business School, Imperial College London, London, UK, January 2012

Gaining it by Giving It Away
 7th International Workshop on Open and User Innovation (Mini-talk), Hamburg, June 2009
 Wharton Technology Conference, April 2010
 Darden Strategy Conference, April/May 2010*
 9th International Workshop on Open and User Innovation (Paper), Vienna, June 2011

Managing Unsolicited Ideas for R&D (earlier title: "No Soliciting")
 2nd Advanced Workshop on Knowledge Integration and Innovation, Linköping, May 2010
 UK~IRC Early Career Research Workshop, September 2010
 10th International Workshop on Open and User Innovation (Paper), Boston, July 2012
 Best Paper Award Innovation Management, European Business School, Oestrich-Winkel, June 2012
 PDW The Front End of Innovation, Academy of Management Conference, Boston, August 2012

Cui bono? (earlier title: "From Sensing Shape to Shaping Sense")
 Knowledge in Organizations Conference, Monte Verita, May/June 2010
 Academy of Management Conference (Symposium), Montreal, August 2010*
 Paper development workshop "Understanding Absorptive Capacity", Copenhagen, April 2011
 DRUID Summer, Copenhagen, June 2011
 Academy of Management Conference (Regular Paper), San Antonio, August 2011
 University of Southern Denmark, Odense, October 2011

Does IP Strategy have to Cripple Open Innovation?
 Best Paper Award Innovation Management, European Business School, Oestrich-Winkel, June 2010

The Social Capital of Venture Capitalists
 Babson Entrepreneurship Conference, Lausanne, June 2010

What's "New" about New Forms of Organizing?
 Department of Management, Economics, and Industrial Engineering, Politecnico di Milano, April 2011

A Behavioral Theory of Open Innovation (earlier title: "The Antecedents to Openness")
 UK~IRC Cambridge Open Innovation Workshop, Cambridge, July 2011
 Ludwig-Maximilians-Universität München, June 2013
 Workshop "Strategizing Open Innovation", Bath, September 2013*
 University of Trier, January 2014
 DRUID Conference, Copenhagen, June 2014
 1st World Open Innovation Conference, Napa, December 2014
 Imperial College Business School, London, December 2014
 Saïd Business School, University of Oxford, Oxford, April 2015
 Academy of Management Conference, Vancouver, August 2015*

Ethical Considerations in Internet Code Reuse
 Academy of Management Conference, San Antonio, August 2011

Open for Ideation
 DRUID Conference, Copenhagen, June 2012
 Academy of Management Conference, Boston, August 2012*

Citius, Altius, Fortius
 DRUID Conference, Copenhagen, June 2012
 VHB Tagung, Hamburg, September 2012
 Strategic Management Society Conference (nominated as one of the best track papers), Prague, October 2012*
 1st Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna, Austria, June 2013

The Emergence of Openness
 Research Policy Special Issue Conference on Open Innovation, Imperial College, London, June 2012

The Best of Both Worlds
 SEI Faculty Workshop, Lausanne, May 2013

Babson Entrepreneurship Conference, Lyon, June 2013
DRUID Conference (nominated as best conference paper), Barcelona, June 2013*
Academy of Management Conference, Lake Buena Vista, August 2013*
ESMT, Berlin, September 2013
6th Intra-Organizational Networks Conference, Lexington, April 2014*

The Dynamics of Openness

DRUID Conference, Copenhagen, June 2014

Lifting the Veil on Patents and Inventions

DRUID Conference, Copenhagen, June 2014

IP Statistics for Decision Makers, Tokyo, November 2014*

Academy of Management Conference, Vancouver, August 2015*

Universidad Carlos III, Madrid, November 2015

TIME Colloquium, Munich, January 2016

INSEAD, March 2017

University of Zurich, April 2018

Selective Revealing and Innovation Performance

Open Innovation Workshop, Chalmers University, Gothenburg, May 2015

3rd Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna, Austria, June 2017

Going Off-piste

DRUID Conference, Rome, June 2015*

Playing the Ecosystem Game

2nd Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna, June 2015

University of Cologne, January 2016

AOM-TIM Research Workshop, Boston, February 2016

The Microfoundations of Contract Design

Strategic Management Society Conference, Denver, October 2015*

The Emergence of Organization Designs

WU Vienna, April 2015

Organizational Design in Increasing Environmental Uncertainty and Munificence (Hyperloop)

15th International Workshop on Open and User Innovation (Paper), Innsbruck, July 2017

Innovation & Entrepreneurship Conversations, Imperial College, London, July 2018

Governance of Distant Broadcast Search

SMS Special Conference "Strategic Decisions in an Uncertain World," Frankfurt, Germany, June 2019

4th Vienna Conference on Strategy, Organizational Design, and Innovation, Vienna, Austria, June 2019

Frankfurt School of Finance & Management, Frankfurt, Germany, February 2020

40th Strategic Management Society Conference, London, October 2020

Rotterdam School of Management, Erasmus University, November 2021

Into the Unknown

IESE, Barcelona, October 2021

Other (no specific paper)

- Openness as an Alternate IP Strategy (with K. Lakhani), 6th International Workshop on Open and User Innovation, Boston, August 2008
- Network Emergence and Evolution: The Scientific Community of User Innovation (with L. Frederiksen), 7th International Workshop on Open and User Innovation, Hamburg, June 2009

* indicates notable conference or workshop presentations exclusively given by co-author(s); list incomplete

Speaking Engagements

Academic Community (Keynotes, Panels, etc.)

- Panelist, ACM Collective Intelligence Conference 2021, Copenhagen/virtual, June 2021
- Discussant, Strategic Disclosure of Innovation: What Should I (Not) Tell You, Academy of Management Conference, Boston, August 2019
- Debater at the 2017 DRUID Conference, New York University, New York, June 2017
- Discussant at the IDEG Conference, INSEAD, Fontainebleau, May 2017
- Keynote Speech, Hamburg Innovation Symposium, University of Hamburg, Germany, May 2014

- Keynote Speech, 2nd Absorptive Capacity Conference, *Copenhagen Business School*, Copenhagen, November 2012
- Open Innovation Intermediaries, Open Innovation Speaker Series, *University of California at Berkeley*, Berkeley, CA, September 2011
- Open and Closed Innovation in Information and Communication Technologies, *Workshop on Open Innovation in Services*, Cambridge, December 2008

Public-speaking Engagements (e.g., open innovation & IP; new forms or organizing; etc.)

Events

- *Innovation Roundtable: „How open is open enough?“* Milan, Italy, May 2019
- *Innovationstag 2018 der Wirtschaftskammer Oberösterreich*, Linz, Austria, February 2018
- *5. Augsburger Technologietransferkongress*, Augsburg, Germany, April 2016
- *Intellectual Property – Extracting the Value*, Digital KTN, London, September 2010
- *Innovation Summit*, The Royal Society, London, December 2009

Television

- *ARD alpha: „Wie offene Innovationsprozesse die Arbeitswelt verändern,“* Munich, Germany, May 2019

HONORS & AWARDS

Research (Post-PhD)

Co-Winner, Jürgen Hauschildt Award for the best empirical research publication in Innovation Management, German Association for Business Research (Section TIE – Technology, Innovation, and Entrepreneurship), TIE Conference 2019, Darmstadt, Germany.

Finalist (one of eleven), Best Conference Paper, Strategic Management Society 2019 Special Conference “Hits and Misses: Strategic Decisions in an Uncertain World,” Frankfurt, Germany.

Finalist (one of three), Past Division Chairs’ Emerging Scholar Award, Technology and Innovation Management (TIM) Division, Academy of Management Conference 2013, Lake Buena Vista, FL.

Finalist (one of four), Best Paper Award, DRUID Conference 2013, Barcelona, Spain.

Track Nominee, Strategic Management Society Conference 2012 Best Paper Award, Prague, Czech Republic.

Winner, EBS Best-Paper-Award 2010, European Business School, Oestrich-Winkel, Germany.

- *Note:* Finalist (2nd) in 2012 and 2009

Dissertation and PhD Research (only international awards)

Finalist (one of four), Best Dissertation Award, Technology and Innovation Management (TIM) Division, Academy of Management Conference 2009, Chicago, IL.

Finalist (one of three), Best Doctoral Dissertation Award, DRUID Summer 2009, Copenhagen, Denmark.

Finalist (3rd), Best Paper Award, Organizational Communication and Information Systems (OCIS), Academy of Management Conference 2007, Philadelphia, PA.

Teaching

Supervisory Award [for doctoral training], TUM School of Management, 2019

Nominee for “Umicum Professor des Jahres” 2015, 2017

Best Teaching Award, TUM School of Management, 2013

Excellence in Teaching Award, Imperial College Business School, 2011

Service

Outstanding Reviewer Award, Academy of Management Journal, 2013, 2015, 2019

Developmental Reviewer Award, Academy of Management Review, 2019

Best Reviewer Award TIM division (Academy of Management Conference 2013)

Best Reviewer Award BPS division (Academy of Management Conference 2012)

PHD STUDENTS

Advisor

David Huber (exp. 2023), TUM School of Management

Xian Xu (exp. 2022), TUM School of Management

Petteri Leppänen (2020), TUM School of Management (*placement: Imperial College London, post-doc*)

Anna Wagenschwanz (2019), TUM School of Management (*placement: EPFL, post-doc*)

David Kristian Reetz (2019), TUM School of Management (*placement: TUM, post-doc*)

External Examiner/Opponent (reviews, second marking, etc., not listed)

Elia Giovacchini (2016), Stockholm University

Maria Halbinger (2014), Copenhagen Business School

ACADEMIC SERVICE

Ad-hoc Reviewer

Journals: Academy of Management Journal, Academy of Management Review, California Management Review, IEEE Transactions on Engineering Management, Industry & Innovation, Journal of Economic Geography, Journal of Business Research, Journal of Business Venturing, Journal of Management Studies, Journal of Organization Design, Journal of Product Innovation Management, Journal of Small Business Management, Long Range Planning, Organization Science, Organization Studies, Oxford Economic Papers, Research Policy, Small Business Economics, Strategic Management Journal, Strategy Science, Technovation

Conferences: Academy of Management Conference (TIM, BPS, and OCIS divisions), Danish Research Unit on Industrial Dynamics (DRUID) Conference, European Conference on Information Systems (ECIS), International Conference on Information Systems (ICIS)

Funding Agencies: Austria, Flanders, Switzerland

Editor/Co-Editor/Senior Editor

Strategic Organization (2021-)

Associate Editor

Innovation: Organisation & Management (2016-)

Journal of Product Innovation Management (2019-)

International Conference on Information Systems (ICIS) 2008, Paris, France ("Extreme Innovation" track)

Editorial Review Board

Academy of Management Journal (2013-)

Academy of Management Review (2017-)

Journal of Business Venturing (2017-)

Journal of Management Studies (2014-)

Organization Science (2015-)

Strategic Management Journal (2019-)

Strategic Organization (2019-2021)

IEEE Transactions on Engineering Management (2010-2017)

Research Councils (Membership of Panels or Review Panels)

Independent Research Fund Denmark (DFF), Review Panel Member (2018-2021); Review Panel Head (2022)

Academic Consortia

Mentor: Academy of Management TIM Junior Faculty Consortium (Philadelphia, 2014), PhD Consortium (Anaheim, 2016), Doctoral Dissertation Workshop (Anaheim, 2016)

Participant: Academy of Management TIM Junior Faculty Consortium (Chicago, 2009), Academy of Management TIM Doctoral Consortium (Anaheim, 2008)

Leadership

Academy of Management, TIM Division, Nominee for division leadership (2016, 2017)

Academy of Management, TIM Division, Representative-at-large (2014-2016)

Membership

Academy of Management, ENT, BPS, and TIM divisions

Danish Research Unit on Industrial Dynamics (DRUID)

Strategic Management Society

TEACHING INTERESTS (in alphabetical order)

Entrepreneurial Strategy; Management of Technology and Innovation; Organization; Social Entrepreneurship; Technology-based Entrepreneurship; Theory and Research Design.

TEACHING EXPERIENCE

Doctoral-level Courses – Average Teaching Score: ~4.6/5 (all scores unweighted)

Institutions (incl. guest lecturing): Imperial College London; Scuola Superiore Sant'Anna, Pisa; Technische Universität München; TU Eindhoven.

Topics: Applied Econometrics; Fundamentals of Entrepreneurship Research; Introductory Research Methods; Introduction to Organization Theory; Managing the Research Process; Paper Development; Readings in Innovation.

Executive Education – Average Teaching Score: ~4.7/5

Institutions (incl. guest lecturing): Danish Technical University (DTU); Ludwig-Boltzmann-Gesellschaft (Lab for Open Innovation in Science); Technische Universität München.

Topics: Fundamentals of Strategy; Innovation Management; Innovation Strategy; Open Innovation; Profiting from Innovation; Organization Design; Research Methods; Science-based Entrepreneurship; Social Strategies.

Graduate-level Courses – Average Teaching Score: ~4.4/5

Institutions (incl. guest lecturing): Imperial College London; Technische Universität München; University of California, Berkeley; University of Passau.

Topics: Case Study Seminars (e.g., Business Modeling, Digitization, Innovation Management, Strategy); Innovation Management; Research Seminars (diverse topics); Social Entrepreneurship Lab; 'Specialist' teaching (i.e., specific modules, e.g., on 'profiting from innovation,' 'user innovation,' 'open source' to MSc and MBA audiences).

Undergraduate-level Courses – Average Teaching Score: ~4.3/5

Institutions (incl. guest lecturing): Imperial College London; Technische Universität München; University of California, Berkeley.

Topics: Empirical Research Methods; Entrepreneurship; Entrepreneurship for Students of Information Systems; Case Study Seminars (e.g., Open Innovation); Innovation Management; Innovation Management for Engineers

POLICY CONSULTING

Julius-Raab-Stiftung, Vienna, 2015

Proposed initiatives for an Open Innovation Strategy for Austria.

Österreichischer Wirtschaftsbund (Employers' Association of the Austrian People Party), Vienna, 2013

Developed policy measures to increase Austria's innovativeness and competitiveness up to 2032 ("create 32").

ACQUISITION OF EXTERNAL FUNDING

Research Grants

- German Research Foundation (2021) - €131,400: AI as process technology of organizational search
- Strategy Research Foundation (2021) - \$10,000 (for Ph.D. student David Huber): Investigating the role and consequences of AI as a process technology and driver of organizational change
- German Research Foundation (2019) - €144,000: Understanding strategic categorization
- Siemens AG (2007) - €5,000

Teaching Grants

- Bavarian State Ministry of Science and the Arts (2021) - €2.3m (PI; TUM share: ~€900k) for installing a teaching program around impact-oriented entrepreneurship across three Bavarian universities
- Bavarian State Ministry of Education, Science, and the Arts (2015) - €18,000 to invite Prof. Kyle Longest
- Part of a five-university network delivering a course on high technology entrepreneurship sponsored by Intel (2013) – totaling at €20,000

Travel Grants and Stipends

- German Academic Exchange Service (2016) - €2,155
- German Academic Exchange Service (2008) - €2,256

WORK EXPERIENCE

Siemens AG, Siemens Management Consulting, Munich

In-house Consultant (Intern)

Sep 2004 – Oct 2004

McKinsey & Company, Inc. BTO, Frankfurt

Summer Fellow (Intern)

Mar 2003 – May 2003

Rechenzentrale Bayerischer Genossenschaften, Munich (now: Fiducia IT AG)
Application Designer and Programmer

Feb 2002 - Apr 2002
May 2001 - Sep 2001