DEVELOPMENT OF AN IMPACT FRAMEWORK
COMPARISON OF ANIMAL AND PLANT-BASED SHRIMPS

The project study
For a clear and transparent analysis of our company impact, we need your support:

- Deep research on the different methods of shrimp fishing
- Analyze the consequences and impacts of conventional shrimp production
- Analyze the ecological, social and ethical impact of our Happy Ocean Shrimps
- Create a comparative model between animal shrimps and our Shrimps.
- Define Impact KPIs we want to achieve with our business model

Your requirements
- Master or Bachelor students (at least 3rd Semester) in Business, Management or similar and practical experience.
- You are ambitious, reliable and have an independent way of working
- You have good communication skills and can think entrepreneurially
- You can express yourself easily in German and English
- A food start-up is exactly your cup of tea. You are interested in the industry and can identify with our Happy Ocean products
- Fluent in English, German is a plus

Our offer
- High level of personal responsibility with own project lead
- Touch points with one of the two ambitious and experienced founders
- Potential to join the team after the project study if you excel at your work and we can offer a suitable position
- Exciting insights into a fast-growing startup with high learning potential

Project start: 01.06.22 or as soon as possible
Application: please apply at: n.krohmer@happyoceanfoods.org

About Happy Ocean Foods
Happy Ocean Foods is a foodtech startup for plant-based alternatives for fish and seafood based in Munich. Our mission is to reduce overfishing of the oceans. We believe that people need to change their eating habits because of the specific problems in the fishing industry. In doing so, it is much easier to deliver enjoyment instead of demanding renunciation. This is exactly why we develop authentic plant-based products. Good for us and the oceans. Started at the end of 2019, we have entered the market in 2021 and will grow rapidly in 2022.