Project Study:

Go-to-Market Strategy Development Climate Tech

Cirular

#climate tech #deep learning
#circular construction

Responsibilities

Expand our business model, including competitive positioning and customer feedback

Validate our current value proposition and segment our target group to expand our go-to-market strategy.

Deep dive into the topics of Albased carbon accounting and life cycle assessments

Qualifications

First practical experience, e.g. startup, consulting or own projects

Strong analytical skills and confidence to communicate with various stakeholders

A creative & impact-driven entrepreneurial mindset with passion for data driven software products

Our Offer

Opportunity to join an early stage startup with experienced founders & have high impact from day one

We provide you with an environment where you can grow, learn and lead

Working on the greatest innovation challenge: climate change

About us

We are a munich-based, early stage climate tech startup that empowers climate action in the Architecture, Engineering and Construction (AEC) industry through data and insight. Our mission is to help AEC companies make better decisions, design and build more sustainable buildings.

We target construction verticals, responsible for nearly half of global carbon emissions, as we believe that technology can help the AEC industry to have a more positive impact on their environment.

Application

Send your CV & proposed team members to v.kalversberg@cirular.com