Climate Intelligence for Construction —



About Us

39% of global greenhouse gas emissions come from the construction and real estate sector, of which about 50% are embodied carbon emissions. (In comparison, the entire airtraffic industry is responsible for about 2.5%.) Due to pressure from regulation, investors and customers, decision makers increasingly want to build sustainably, but lack actionable information - you can only manage what you can measure. With Emidat's carbon API, emissions calculations are directly integrated into construction software tools.

By 2026, we aim to be Europe's leading carbon data source in the construction industry avoiding 100mn tons of CO2e from being emitted.

Please note: you have to be enrolled at Technical University Munich (TUM) for this position. This is not a working student position. It is a project study opportunity.

What we offer

- We are an early startup with fast iteration and decision cycles and flat hierarchies. This means your personal and your work's impact on the organization will be significant.
- Start: as soon as possible, 3 months full-time/ 6 months part-time
- Location: remote first, meet-up/co-working once a week if desired
- Personal growth: We do regular 1:1s, retrospectives, etc. to make sure we are constantly getting better
- Company culture: We are an impact-first company, our north star is emission reduction. We value psychological
 safety and honest feedback a lot! We expect you to speak up and share your ideas about what we can improve.
- Future: We have an extensive local and international network, which we are happy to share with you and might offer internship, working student, or full-time positions upon successful completion of your project.

Problem description

In your project, you develop, test and validate customer conversion strategies. Tasks to do so may include

- developing hypotheses on the best value proposition to a certain customer group
- creating sales materials to test hypotheses
- creating lead lists and messaging to reach out to the respective group
- conducting customer interviews to learn about their unique problems and how Emidat might serve them.

Your profile

You are a team of 2-5 TUM students, ideally in your master's. Structured, ambitious, proactive

- Strong English and German communication skills (if you don't speak German but one of your team members does and is willing to proofread translations/lead interviews with only German-speakers, that's fine too)
- Have an interest in and be open to learning about carbon measurement and reduction, the construction and material manufacturing space
- Have a structured approach to solving problems, and always validate your hypotheses using data
- Be proactive, committed, and put solutions over problems
- Self-learner, knows how to prioritize, enjoys the trial-and-error-approach inherent to startups

Interested? Submit your CV including a short motivational text, your ideal starting date and team setup.

Contact us: work@emidat.com











