## **IDP: Podcast NLP Analysis**

## **Background information**

Work together with ERI colleagues to figure out suitable natural language processing (NLP) techniques for analyzing founder data in podcasts and other (social) media platforms.

## **Possible topic directions**

- General overview of suitable NLP techniques for podcast analysis
- 2. In-depth NLP application examples, e.g., use of sentiment analysis, dictionaries, or content scoring
- 3. Multi-source analysis, e.g., checking information consistency between podcast episodes and websites
- 4. Other ideas related to audio or text analysis in the field of entrepreneurship are also welcome

## **Related skills**

- Knowledge on applying NLP techniques (audio/text)
- A self-starting, proactive, and independent working style

Interested? Please send your transcript of records, CV, and a few sentences including your motivation for participating in the IDP to <a href="mailto:lieke.steeghs@tum.de">lieke.steeghs@tum.de</a>.