

# Project Study: DACH Podcast Overview

## Background information

Work together with ERI colleagues to perform a market analysis of currently relevant entrepreneurship-related podcasts in the DACH (i.e., Germany, Austria, and Switzerland) region.

## Topic overview

We would like to create a market analysis of existing podcasts in this area. Your main task will be to find out which active (i.e., posting episodes frequently) entrepreneurship-related podcasts exist and to collect general information (e.g., nr. of followers, nr. of episodes, etc.) to help us decide on the most suitable podcast for further in-depth analyses.

## Related skills

- High German language proficiency
- A self-starting, proactive, and independent working style

Interested? Please send your transcript of records, CV, and a few sentences including your motivation for participating in the Project Study to [lieke.steeghs@tum.de](mailto:lieke.steeghs@tum.de).

