

Project study @ ERI

Sales Funnel and Marketing for Academic Market



SHAPING THE QUANTUM REVOLUTION

At Munich Quantum Instruments, we develop scalable photonic quantum sensors that can be applied in breakthrough discoveries and disruptive applications such as optical quantum computers, quantum sensing, deep space optical communication, and quantum communication. Our mission is to make quantum phenomena accessible on an industrial scale, enabling everyone to benefit from the upcoming quantum revolution. We believe that quantum technologies are truly disruptive and will enable novel applications, much like how the internet revolutionized our daily lives. Join us in improving our technology to the needs of tomorrow's quantum applications already today!

OUR OFFER

You will benefit from:

- Being part of an exciting deep tech startup, where your work matters
- Hands-on experience in a real Quantum startup
- Mutual respect and a shared mission
- Dynamic & highly motivated team
- Taking on responsibilities from the first day
- An environment where you can grow and develop your skills
- Direct support and agile working conditions, which values good work

YOUR MISSION

At Munich Quantum Instruments, our mission is to revolutionize the academic market by providing cutting-edge quantum technologies and solutions. Your mission will be to drive our sales efforts and create impactful marketing strategies tailored specifically to the academic sector. Join us on this exciting journey as we unlock the potential of quantum technologies in the academic sphere. Your tasks are to:

- Business Case Development
- Sales Funnel Development
- Marketing Strategy Development
- Expert Interviews and New Specifications

Earliest starting date: 01/07/23

Latest starting date: 15/08/23

YOUR PROFILE

You have

- Have a background in economy, marketing, or legal
- Are eager to work in a quantum startup

You are

- An independent & agile mind with a lot of self-initiative
- Highly motivated and committed
- Fluent in English, German is a plus

Previous experience is beneficial, but secondary to your personal motivation and commitment to this fascinating project.

Apply to: career@munich-quantum-instruments.com