

EU-InnovatE Research Fest @ TUM

December 8, 2016

Immatrikulationshalle
TUM Main Campus
Arcisstraße 21

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| 14:00 – 14:15 | Refreshments and Networking |
| 14:15 – 14:45 | Welcome: It's the Sustainable Technology, Stupid! Prof. Dr. Gunther Friedl, Dean of TUM School of Management |
| 14:45 – 15:15 | Shaping the Future: Sustainable Europe 2050 Prof. Dr. Frank-Martin Belz, Coordinator of EU-InnovatE |
| 15:15 – 16:00 | Coffee Break and Poster Presentations |
| 16:00 – 16:30 | BMW: Exploring Electric Driving and Electrical Energy Storage with Users Dr. Jens Ramsbrock, Project and Innovation Manager at BMW |
| 16:30 – 17:00 | Good Energies for Sustainable Europe 2050 Dr. Jakob Assmann, Co-Founder and CEO of Polarstern |
| 17:00 – 18:00 | Buffet and Networking |



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MOTIVATION

With the final conference of EU-InnovatE taking place in Brussels, the aim of this event is to also present our main outcomes and all research conducted during the project at TUM. Thereby we want to acknowledge the scientific achievements of the project and foster exchange and discussion among the members of the project and all visitors interested in sustainable lifestyles.

We cordially invite all TUM faculty, students, entrepreneurs, media representatives and external visitors who are interested in joining us for this diverse event. We look forward to inspiring discussions.

ABOUT EU-INNOVATE

EU-InnovatE is a large-scale interdisciplinary research project which addresses the obstacles and prospects for sustainable lifestyles and green economy in Europe. It focusses on the four domains; energy, living, mobility and food. The key idea is to investigate the creative, innovate and entrepreneurial roles of users in developing sustainable novel products, services and systems ("Sustainable Lifestyles 2.0"). EU-InnovatE will focus on their potential contribution to sustainability-driven open innovation processes, both within and outside of corporate value chains – and by extension which policy mechanisms and corporate approaches can best enable the creation of new enterprises which create jobs and enhance competitiveness in Europe.

Running from 2014 to 2016 it included 14 leading institutions with around 40 researchers and was coordinated by TUM.

