

Sustainable Entrepreneurship – Theoretical Foundations

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Seminar Description: Sustainable development has emerged as a prominent concept for business and society, and there is increasing recognition that a fundamental transformation is needed to tackle major environmental and social problems (Hall et al. 2010). Entrepreneurship has the potential to play a key role in achieving the sustainable development goals formulated by the United Nations (2015). In this seminar we will provide and discuss recent research on sustainable entrepreneurship. The seminar has two main learning goals: First, the students will acquire a profound knowledge of sustainable entrepreneurship research; and second, the students will obtain the skills of scientific working and writing. The seminar is eligible for 6 credit points. It is a requirement for the admission to a master thesis at the Chair of Corporate Sustainability.

Objectives: The overall objectives are to:

1. Understand what sustainable entrepreneurship is and what it is not
2. Describe and explain the process of sustainable entrepreneurship
3. Understand how entrepreneurial opportunities for sustainable development are recognized, developed and exploited
4. Employ a theoretical framework for studying an empirical phenomenon
5. Acquire and apply the skills of developing and writing a scientific seminar paper

Location: TUM School of Management, Arcisstr. 21, 80333 München