

PROJECT STUDY

3 months

Start: tbd.

German required

Business Development



ABOUT AMPLITUDE

We want to **give everyone** the opportunity to **live the life they aspire to**.

That's why it's time to **give young adults a tool to help them** make the **right decision** at the right time no matter where they are. Because every decision in life is in some way dependent on **financial aspects**.

amplitude is a cash flow management tool for young adults to **#manage #plan** and **#learn** private finances.

Due to amplitude's holistic and innovative approach, we enable our users to **actively learn how to manage their money better**. Seeing beyond tomorrow and sleep easy, because you know you're in control.

REQUIREMENTS

Requirements for Project Study:

- You see the solution, not the problem
- You can identify with our lifestyle brand
- You stand behind our **Mission**
- You study TUM BWL

What exactly is it, I will be responsible for?

You and your team will be part of the **biggest financial literacy study** ever conducted among students in Germany. We already conducted the survey and now it's the right time to **develop new sales & business possibilities** with the results.

You have the opportunity to learn how to generate and execute creative business development ideas and have fun working in a young and ambitious team.

WHAT'S IN FOR YOU

- First of all **12 ECTS** for your course of studies
- **Working hand in hand** with the **management team** of the startup and experience the culture and the methods how to **manage vision driven teams**
- Hands on **learning and experience** about tools and procedures being used in a startup
- Chance that your work is being **featured** in a big German **finance magazine**
- Possible **internships** and other **job options** during or after your studies

COMPANY CORE

#mission

Get you to challenge your financial status quo and show you the royal road to financial independence

#vision

Financial sovereignty for everyone

APPLICATION

Send the CVs of your team members (**German or English**) to

konstantin@amplitude.group