








# klair your mind with self-therapy.

Klair

## Product management @ VC-backed mental health start-up

### Quick fact

 Name	 Tags
 Location	Berlin Remote
 Start	ASAP Summer Term
 Employment Type	Project Student Project Team
 Area	Product
 Duration	3 months 6 months

### Our Mission



**Our mission is to improve people's mental health at scale without any stigma. We believe the first step towards democratised mental health is to reduce cost-barriers and scarce human resources by helping people to help themselves. We do that by combining tech with human voice to start a new era of self-therapy.**

## **Current opportunity**

With the first funding we are currently building the first MVP to test and validate our idea with our first customers. There are a lot of things to do, some of what you can help us with are:

- User research and testing
- Front-end analytics
- Website development
- Market analysis and benchmark analysis
- Performance analysis and new feature testing

## **What you should bring**

- Interest in new technologies and product development
- Maybe prior experience in product management ideally start-ups
- Basic understanding of tech processes
- Basic knowledge in Prototyping, Design
  
- Excited about helping to form a lean start-ups, teams and innovation
- Comfortable with taking ownership
- Ideally Berlin-based, otherwise remote

## **About us**



**Celina**  
Co-Founder



**Emilia**  
Co-Founder

We are Celina and Emilia.

**Celina** studied business and worked at Google.

**Emilia** studied psychology and worked as a strategist at Jung von Matt.

We quit our jobs to start an impactful company. We met at the accelerator program Antler a few months ago and teamed up to follow our mission to revolutionise mental health support leveraging tech.

We are a tech-enabled, product-focused and impact-driven team passionate about **innovating one of the most human but stigmatised markets - mental health.**

## **Next Steps**

Message us on LinkedIn or at **emilia@klair.health**

**Ready to klair your mind?**