



About Ariadne Maps

Ariadne Maps provides an omnichannel solution for physical businesses (e.g., malls, airports, retailers) that covers the holistic journey of their visitors. Ariadne's solution anonymously and precisely tracks the customers' online and on-premises activities, without application, network connection or cameras, and enables companies to optimize their operations and revenues.

What you will do

- Market analysis in Eastern Europe
- Development of entry strategies
- Discovery of partnership opportunities in the area
- Generation and customization of marketing material
- Evaluation of marketing/sales techniques

What we are looking for

- Currently advancing in your Bachelor or Master's degree
- Relevant sales experience preferred, but not essential
- Ability to engage with prospects over the phone, email, or LinkedIn
- Ambition to build a career in sales with an eye on future growth
- Preferably experience in graphic design (Adobe) and social media
- Fluent in English (must) and in an Eastern Europe language (preferable)

Information & Next Steps

- Duration: full time for three months (40h/week) or part time for six months (20h/week)
- This project study will most likely convert into a working student role once completed
- Send your CV + your preferred start date + a short pitch why you are the right person/team for this project study to koc@ariadnemap.com

