BizTapp

Business Analytics in practice – Development of needs-based KPIs

About BizTapp

We are a unique solution for a company's knowledge management matching the needs and skills of its employees instantly and in an easier way as ever before. We provide the company with cost savings, secure communication, structured data and data analysis. The employees also benefit from increased motivation, networking opportunities, crowd intelligence, and real-time communication.

The project study

The project relates to user KPIs, which are a central element in our product. Together as a team, you will develop KPIs that are practical and in line with customer needs. These KPIs will provide our customers with maximum added value and can be processed using the data we collect. Moreover, KPIs are only helpful if they are presented in a visually correct way. Here, too, your skills are in demand!

Your requirements

- Master or Bachelor students (at least 3rd Semester)
- You have prior experience in the field of business analytics and want to learn more about developing innovative business models
- You are curious about software startups and their potential market areas
- You are highly motivated and able to work independently with a high degree of personal responsibility at the same time
- You are open-minded and communicative (good written/spoken English)

Our offer

- High level of personal responsibility with own project lead
- Shape BizTapp's development in order to improve customer satisfaction
- Work closely with ambitious and experienced founding team
- Potential to join the team after the project study if you excel at your work
- Exciting insights into a fast-growing startup + high learning potential

Project start: as soon as possible

Contact

Please send your application to the following mail address: application@biztapp.ai