

Munich, October 2021

External doctorate in technology and innovation management

The Dr. Theo Schöller Endowed Chair of Technology and Innovation Management at the TUM School of Management of the Technical University of Munich, headed by Prof. Dr. Joachim Henkel, offers selected employees of management consultancies the opportunity to do their doctorate during a two-year leave of absence.

During this time, you will be involved on site and in the department, participate in teaching and supervising students, interact with and learn from the other team members, and receive close academic supervision from Prof. Henkel.

The topic of the dissertation is in the field of technology and innovation management and will be jointly determined. We are happy to discuss possible topics upon request or during an initial interview.

The goal of the doctorate is to produce outstanding scientific research with sophisticated methods and high relevance for practice. This should result in joint scientific publications in recognized scientific journals. Three recent examples of joint publications with doctoral students from management consultancies will give you an impression:

Hartmann, P., Henkel, J. (2020) The rise of corporate science in AI: Data as a strategic resource. *Academy of Management Discoveries*, 6(3), 359-381.

Henkel, J., Hoffmann, A. (2019) Value capture in hierarchically organized value chains. *Journal of Economics and Management Strategy*, 28, 260–279.

Hoenig, D., Henkel, J. (2015) Productive Assets or Quality Signals? The Role of Patents and Alliances in Venture Capital Financing. *Research Policy*, 44, 1049–1064.

You should have a very good degree in management, economics, or related fields (including business informatics, industrial engineering, etc.), the willingness to familiarize yourself with methods of empirical or model-theoretical research, as well as motivation, commitment, and fun in research. You will participate in the doctoral program of the TUM School of Management (<https://www.wi.tum.de/programs/doctoral-program/>).

You can find us at www.tim.wi.tum.de and reach us by email at henkel@wi.tum.de.

We look forward to your application!

The TIM Team