

# **KÜHNE LOGSTICS UNIVERSITY**



Kühne Logistics University - Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU) is a private university founded in 2010 and based in Hamburg's HafenCity. The independent, state-approved university focuses on the areas of logistics and management. As a boutique university, KLU offers its students and doctoral candidates a high degree of specialization and excellent study conditions.

KLU Executive Education offers advanced training programs for specialists and managers within the framework of seminars and summer schools. We offer our employees exciting projects and challenging responsibilities in an innovative environment. Contribute your skills to a strong team that significantly influences and drives the development of our university.

At KLU you will work with open and ambitious colleagues in an international, multicultural atmosphere at an attractive HafenCity location. The campus offers not only breathtaking views of the Elbphilharmonie, the container terminals and the new quarters of Hamburg's HafenCity, but also modern workplaces. Our employees benefit from family-friendly working hours, home offices, company pension schemes, sports activities and a subsidy for public transportation.

## STARTING AS SOON AS POSSIBLE KLU SOLICITS APPLICATIONS FOR A

## DOCTORAL POSITION (GN) IN THE AREA OF INNOVATION ECONOMICS AND MANAGEMENT Reference-No.: 2018111

#### POSITION

We are seeking to hire a doctoral researcher for a project newly funded by the German Research Foundation (DFG). The project title is "Idea evaluation in open, 'democratized' innovation". It provides an opportunity to work on new and upcoming topics in open innovation that provide a good springboard for a career in industry as well as in academia. The project focuses on idea evaluation, particularly decision makers' quality assessments with regard to innovative ideas, e.g. ideas for new products or processes. It looks for systematic biases that distort such idea evaluations, and ultimately lead to funding being misallocated to lower-quality ideas. In the project, we collect and analyze empirical data from companies, online communities, and lab experiments. The successful candidate will work closely together with Prof. Dr. Christina Raasch, Associate Professor for Digital Economy.

## SALARY AND CONDITIONS

The position has a duration of 4 years and can be filled on mutual agreement as soon as possible. The successful candidate will be employed with a 75% contract following common DFG practice. Three years of employment are funded by the DFG. The fourth year of the doctoral programme is funded by a scholarship.

#### REQUIREMENTS

- Excellent Masters degree in economics, management, industrial engineering, mathematics, or a related discipline, ideally with some link to innovation
- Interest in, and dedication to academic work
- Strong skills in statistics are an advantage
- Ability to work both independently and within a team
- Good verbal and written communication skills (English language; German not necessary)

#### APPLICATION

We are looking forward to your application! Please apply exclusively via our online portal using the following link: <u>https://application.the-klu.org/campus/application/applicationStart.asp?lang=en</u>.

Inquiries should be sent by email to phd.admissions@the-klu.org.

#### **CLOSING DATE FOR APPLICATIONS**

Review of applications starts immediately and the position will remain open until a successful candidate is found.