Guest speaker: Dr. Kayser

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Dr. Horst J. Kayser

- Chief Strategy Officer at Siemens
- Joins us on Monday, May 26th as guest lecturer on

Corporate Strategy and Innovation Strategy in a Technology Company

Professional experience

- Started his career at McKinsey & Company in 1989
- Joined Siemens in 1995; held various management positions (e.g., CEO of Siemens South Korea)
- CEO experience outside Siemens at Kuka AG (2008 to 2009) and 3W Power S.A./AEG Power Solutions (2010 to 2013)
- Returned to Siemens as new head of strategy in 2013

Education

Dr. Kayser holds a degree in industrial/electrical engineering from Technical University Darmstadt, a Master of Public Administration (MPA) from Harvard, and a doctorate from University of Mannheim.