



The Schöller Chair in Technology and Innovation Management (Prof. Dr. Henkel) offers a **Bachelor Thesis** with the following topic

Absorptive capacity and firms' knowledge organization

Background and motivation

Firms increasingly source knowledge from outside sources which highlights the need for them to integrate this external R&D knowledge into their innovation processes. Since the seminal paper by Cohen & Levinthal (1990), absorptive capacity has provided an important theoretical concept for research on firms' knowledge management.

Objectives

This thesis explores the state of the research on how firms integrate external knowledge. Your review provides particular insights into how firms organize to absorb external R&D knowledge.

Approach

Identify and review the relevant literature.

Introductory reading

Cohen WM, Levinthal DA. 1990. Absorptive capacity: A new perspective on learning and innovation. Administrative Science Quarterly 35 (1): 128-152.

Volberda HW, Foss NJ, & Lyles MA. 2010. Perspective – Absorbing the concept of absorptive capacity: How to realize its potential in the organization field. Organization Science, 21 (4): 931-951.

Contact

Please contact me, **Katharina Tanimura** (tanimura@wi.tum.de), if you are interested in the topic or have any further questions. Your application should include a **CV** and a current **transcript of records**. For more information on our general requirements, the application procedure, and the style guidelines please go to <http://www.tim.wi.tum.de/index.php?id=210>.

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