



The Schöller Chair in Technology and Innovation Management (Prof. Dr. Henkel) offers an **exploratory Master's Thesis** with the following topic

What can business learn from Big Science?

Background and motivation

Big Science projects like CERN or NASA projects are highly innovative and highly successful, despite the number of contributing scientists involved. Experiments at CERN often involve thousands of researchers from several different institutes across the world.

Objectives

The goal of this thesis is an exploratory study at the intersection of big scientific projects and firms' knowledge and innovation management.

Approach

Since the thesis is set out in an exploratory fashion, you have a lot of freedom to shape the direction of the study.

As a starting point I suggest finding and reviewing literature on firms learning from science and science projects. One result of the study should be to delineate implications and suggestions on what firms can implement from Big Science projects to foster their innovative performance.

Contact

Please contact me, **Katharina Tanimura** (tanimura@wi.tum.de), if you are interested in the topic or have any further questions. Your application should include a **CV**, a current **transcript of records**, and a **Bachelor certificate**. For more information on our general requirements, the application procedure, and the style guidelines please go to <http://www.tim.wi.tum.de/index.php?id=210>.

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