



# "GenAI – Voice of our Brokers"

A project study in collaboration with **Allianz Consulting**



## Development/Career

Joining Allianz Consulting means working in a fully international environment alongside other talented people who enjoy sharing their knowledge and experiences. Allianz Consulting has a reputation for focusing on growing its talent and for on-the-job training from the very first day to ensure strong career development and preparation for future opportunities within the Allianz Group:

- Working Student / Intern
- Junior Consultant
- Consultant
- Senior Consultant
- Principal Consultant
- Engagement Manager
- Partner

## Who are we looking for

At Allianz Consulting, we offer a wide variety of opportunities which range from working student or intern, up to entry-level to professional roles:

### Working Student & Intern

Allianz Consulting support Allianz operating entities in planning and implementing their local key strategic projects. Our diverse AZ Consulting team actively drives a broad range of global Allianz initiatives across various sectors. As a working student or intern, you will support jointly one or several of our client's projects with other consultants and drive organizational processes & focus topics.

### Graduates

Highly motivated graduates can start their careers and develop their capabilities by working closely with experienced consultants as a Junior Consultant on key projects of the Allianz Group.

### Professionals

For more advanced roles, we are looking for qualified talents who are familiar with the latest developments in the financial services market and use their advanced experience, as well as their excellent skills to contribute to the success of our client projects and solution pitches.

## Working in a truly international environment

Our key to success is our diverse and experienced workforce from different backgrounds: Our 550+ colleagues from >50 countries enjoy sharing knowledge and taking on responsibilities and challenges.

### Quote from our intern, Christian

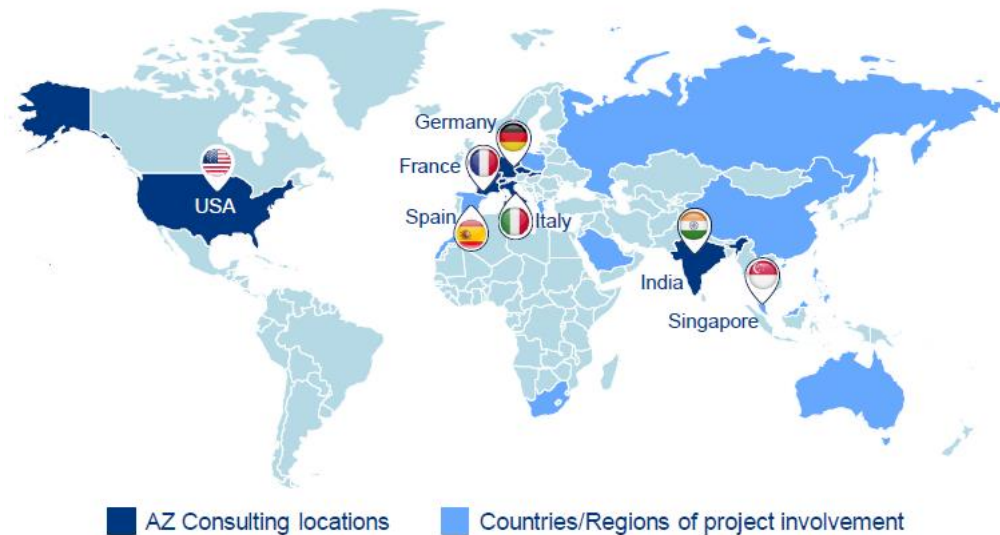
"As an intern at Allianz Consulting and part of Allianz Services, I have the opportunity to apply the theoretical knowledge I gained during my studies to exciting initiatives. I particularly value the opportunity to work on international projects and exchange ideas with colleagues, as this broadens my horizons and enables me to develop a valuable professional network!"

## Who we are

Allianz Consulting is part of Allianz Services, the Group's global services platform specializing in core insurance operations and management consulting. We grow the leaders of tomorrow. Based in Munich, Paris, Milan, Barcelona, Trivandrum, Pune, Singapore and New York, our consultants strive to deliver exceptional performance across the whole value chain, transforming the future of Allianz from within.

## Projects worldwide

Allianz Consulting is involved globally in the big strategic projects of the Allianz Group. In 2024, we supported over 500 projects in a broad variety of domains ranging from strategy, life and health insurance, investment management, marketing, sales, and distribution, IT and transformation, organization, claims and operations, to name but a few.



## Your benefits at Allianz Consulting



Let's care for tomorrow. For shaping the future of Allianz.

## How is financial industry benefiting from the power of GenAI?

Join our project study "GenAI – Voice of our Brokers"

### Our project management team:



**Daniel Kleimeier**

Senior Consultant

[LinkedIn](#)



**Emal Märkl**

Principal Consultant

[LinkedIn](#)



**Stefan Schnichels**

Engagement Manager

[LinkedIn](#)

### Description

The financial industry is characterized by a dynamic environment, influenced by a range of macro and microeconomic movements. The rapid advancement of AI has notably impacted customer behavior, especially in data-driven insurance companies. The adoption of modern technologies in insurance sales is not just beneficial but essential. Especially Allianz insurance broker partners with traditional close customer relationship are also seeking for GenAI use cases to scale their business.

### Goal

The project's goal is to understand how Allianz insurance broker partners use GenAI to improve their business model, to better grasp insurers' requirements. The investigation of this question will be conducted utilizing qualitative research by conducting semi-structured interviews with experienced insurance brokers. The deliverables will be a research report and a final presentation.

### Your task

- **Explore:** Gain in-depth knowledge of the insurance sales channel and GenAI use cases
- **Design:** Create interview guidelines and conduct structured interviews with our brokers
- **Conduct:** Use our insurance broker network to conduct interviews with industry experts
- **Analyze:** Interpret interview results and tailor them for a target audience
- **Present:** Evaluate findings in context and deliver a compelling presentation

### Your benefits

- **Industry Insight:** Work with considered sales experts and familiarize with sales practices
- **GenAI Use Cases:** Learn about the latest GenAI applications in the financial sector
- **Research Experience:** Conduct qualitative interviews with our brokers
- **Networking:** Connect with our expert consultants and brokers to gain industry insights
- **Professional Development:** Enhance your skills in strategic management consulting

### Requirements

- **Start Date:** August/ September 2025, for approx. 3-6 months (flexible start date)
- **Language Skills:** Excellent German (native or C2) to engage with German broker partners
- **Team Collaboration:** Work in groups of 4 (minimum 2) students
- **Self-Management:** Strong organizational and interpersonal skills
- **Research Expertise:** Skilled in qualitative research and study design

### Call to action!

Send your CV and a letter of motivation to Daniel Kleimeier ([daniel.kleimeier@allianz.de](mailto:daniel.kleimeier@allianz.de)) as soon as possible.

